

A to Z of Entrepreneurship

A

Be Action Oriented

Translation of thoughts into action is the only way to
success.

B

Think Big

One can be as big as he can think.

C

Be Creative

To live a creative life, we must lose our fear of being wrong...!

D

Follow the D-Path

Dreams → Desire → Determination → Dedication → Destiny

If you can dream it you can do it. -*Walt Disney*

E

Aim for Excellence

The will to win, the desire to succeed, the urge to reach your full potential... these are the keys that will unlock the door to personal excellence- Confucius

F

Learn from Failures

Failures are milestones of success provided we don't quit.

G

Establish Goodwill

Entrepreneurs work on their reputation until it is established, when it is established, it works for them.

H

Hire Smart People

When you hire people who are smarter than you, you prove you are smarter than they are.



Trust your Intuition

In business, decisions based on intuition are often superior than on analytical reasoning.

J

Have Good Judgement

Fortune truly helps those who are of good judgment
- Euripides

K

Enhance Knowledge

Knowledge is like a garden; if it is not cultivated, it cannot be harvested.

L

Be a Lleader

A Leader is one who knows the way, shows the way & goes the way.

M

Optimize 4Ms

Entrepreneurs optimize their resources i.e. 4M
(Man, Machine, Material & Money)

N

Create a Network

Nurturing and cultivating contacts is like growing a tree
– if it is done successfully, the branches keep spreading and fruits keep falling.

O

Grab Oppportunity

Small opportunities are often the beginning of great enterprises - Demosthenes

P

Plan Meticulously

Failing to plan is planning to fail
— Alan Lakein

Q

Strive for 3Q:

Quality, quantity & quickness

R

Be a Calculated Risk Taker

If you risk nothing then you risk everything.

S

Success is a journey

For entrepreneurs success is journey not the destination.

T

Manage Time

Entrepreneurs manage time most effectively & efficiently because they know time is only thing which can not be controlled.

U

Seek to Understand

Entrepreneurs are good Listener. They can hear even which is not yet uttered. Good listening leads to empathy and understanding.

V

Develop a Vision

Success in life depends upon two important things.

VISION: Seeing the invisible &

MISSION: Doing the impossible.

W

Act Win – Win

Act win-win is one of the most important habit of great entrepreneurs.

X

Travel the Extra Mile

Entrepreneurs know that little **xtra** effort will make them **extra**ordinary.

Y

Yes I Can

Entrepreneurs believe in the Power of
YES

Z

Have unending Z zeal

Nothing great is ever achieved without enthusiasm (zeal). Entrepreneurs are highly enthusiastic about their dreams.



Hemant Lodha

Entrepreneurship